

ACADEMY NOW

A REPORT TO THE COMMUNITY 2021



A MESSAGE FROM THE ACADEMY

It may seem counterintuitive that the Academy experienced its greatest growth between the years of 2020 and 2021.

This was a time when the estimated number of those in global poverty was reported to increase by approximately 119 million people. This drastic increase in poverty fueled the total number of participants who graduated from the Academy to nearly double in 2019 and 2020. We believe this miraculous growth is possible due to the Lord's hand, the resilience of chapter members and the support of their chapter leaders.

TOTAL NUMBERS AT THE ACADEMY AS OF 12/31/2021

Total number of Chapters:

730

Avg attendance:

22,724

Number of people trained:

29,250

Total businesses created:

6,799

In President Nelson's 2020 October Conference address, he shared:

“I feel that despite the world's commotion, the Lord would have us look forward with joyful anticipation.”

At the Academy, we also look forward with joyful anticipation. We have seen **The Academy's programs change thousands of lives.** We are joyful, humbled and honored to be a part of this amazing work.



Our commitment going forward:

- ✓ To significantly **increase the number** of families who participate in our program
- ✓ To place them firmly on the **path of self-reliance**
- ✓ To bless their **families** and **communities**

In recognizing our tremendous growth, we would be remiss without acknowledging our incredible supporters. Whether it be time, expertise, or financial assistance, we are humbled by your generosity that allows others to become self-reliant. Thank You.



Doug Holmes
Board Chair

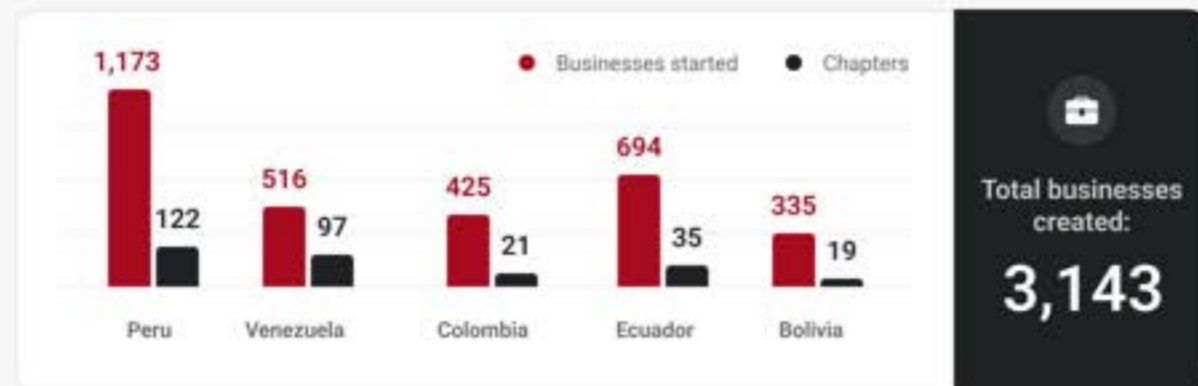


Robert Heyn
CEO

SOUTH AMERICA NORTHWEST AREA

COUNTRIES:  Peru  Venezuela  Bolivia  Ecuador  Colombia

STATISTICS 2021



Tedi Omonte

After taking the Start Now Course, Tedi and her husband discussed their growing financial needs with their children during a Family Home Evening. The family decided to open a bookstore to meet their increasing financial needs. They prayed often to know if it was the right thing to do. They looked forward with faith. Tedi still remembers how excited her family was after they made their first sale at the store. **As their business grew, their spirits lifted and their financial burdens lessened.** As the family continues to improve their business, they have evolved into a small company known as Multiservicios Jared.



"Every day has its own challenges. We have had difficulties along the way, but the Lord has provided a way to fix the problems. Little by little this business has become a blessing for us."

MEXICO

STATISTICS 2021



Luz Elena Conchos Caldera

Luz is the sole provider in her home and mother of three children. She started a sewing business that specializes in creating custom textiles. **She chose to become a part of the Academy to see what it was all about** (she heard about it from several people in her city).



"The Academy is a toolbox that Heavenly Father has put within my reach to support me and help me become more self-sufficient. The program has helped me identify my potential and has accelerated my progress. I thank the Academy for the opportunity to believe in myself and even more for the opportunity I have to serve."

THE PHILIPPINES

STATISTICS 2021



Sarah Condalor

Sarah is a single parent who lives with her two children and grandson. Before she knew about the Academy, Sarah started a business doing laundry services in her neighborhood. When Sarah was introduced to the Academy's Start Now Online Training Program, **she learned to build her already-existing business** so that it could grow even more. She learned to manage her finances wisely, keep track of expenses and apply other important business principles.



Sarah is grateful for learning about break even analysis. Now, she knows how much to target each month to pay herself a livable salary. After two months in the Start Now training, Sarah achieved her salary goal. Sarah is grateful for the resources at the Academy that helped her become self-sufficient and achieve her potential as a daughter of God.

BRAZIL

STATISTICS 2021



Zélia Cruz

Zélia is a chef and has two children. She set up a bistro in her own home so that she wouldn't have to leave her family. One day, she saw an invitation from her Relief Society group on WhatsApp to participate in the Start Now course.

She began working with new recipes, and had the brilliant idea to start making donuts. The recipe was a success! **In just three days, she was able to bring in more than 600 reais (Brazilian currency), just from selling these sweets.**





GLOBAL NUMBERS, MOVING FORWARD



6,799

Businesses started
in the last 12 months

FUTURE GOALS

- Start **212 new Chapters in 2022** for a total of 951 by the end of the year.
- Average **31,000 members** attending chapter meetings each month.
- Conduct **579 formal training sessions** in 2022.
- Train **33,170 students** in 2022.

Years in Existence	22
Number Trained: Academy Programs (Since Inception)	67,127

Businesses Started, Last 12 Months	6,799
Current Number of Chapters	730
Average Chapter Monthly Attendance	30
Chapter Attendance Monthly (WorldWide)	22,724
Projected Number of Chapters (2026)	1,257
Trained Volunteer Leaders	2,500

Webinar Attendance, Last 12 months	157,936
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Countries Currently Serving	8
Projected Countries Served (2026)	30

As the Academy is 100% funded by philanthropy, we rely on donations from individuals interested in supporting our work and mission. **No gift is too small.**

Academy members do not pay any fees for participating in any of our programs.

The entire cost of Academy operations is provided by donations.

Annual Chapter Cost (2021)	\$3,017
Annual Cost per Member	\$97.32
Operating Budget (2021)	\$2,031,117

Projected Operating Budget (2026)	\$3,804,939
% of Budget from Philanthropy	100%

Micro-Loans to Members	0
Worldwide Employees	45
Church Membership in the Areas we Serve	5,180,172



Would you like to learn how you can help?

Contact: joey.hansen@the-academy.org, or visit our website: <https://www.the-academy.org/give>. Thank you!

DAN STEWART

Academy Supporter



"I first learned about the Academy from my friend, Shaun Ritchie who told me about some trips he had taken to Mexico."

What was most memorable for me was meeting the people involved with the Academy. It was amazing to see what the alumni were doing and the businesses they built.



The Academy teaches people they can start their own business – without money.

That's a powerful teaching that is not mainstream in other nonprofits.

Each year the Academy invites guests to experience first hand what we are doing in the countries we serve.




"If anyone is considering supporting the Academy, **I would recommend coming on a trip** to see what it is all about. Seeing what is happening with the organization is really amazing!"

"While the impact of the Academy is harder to measure than something more tangible like building wells, **I believe the impact is more long-term.** That is why I choose to support the Academy."



If you are interested in joining the Academy for one of our planned excursions, please email joey.hansen@the-academy.org.



Scan the QR code to
receive our free newsletter
and learn more about the
Academy 



Please join our
mailing list!